



The Power to Surprise


Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful and dynamic styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Mohave, Kia offers a full lineup of sedans, SUVs and MPVs that are not only practical and stylish but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.


About Kia Motors Corporation

Kia Motors Corporation (www.kia.com) – a maker of quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced at 14 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has over 51,000 employees worldwide and annual revenues of over US\$45 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.

<http://www.facebook.com/Kiamotorsworldwide>

<https://www.instagram.com/kiamotorsworldwide/>

<http://www.youtube.com/KiaBUZZ>

<http://Kia-buzz.com>



Kia Motors Corporation
www.kia.com

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The all-new Kia
picanto





The city belongs to the young

If the city makes you feel young and alive, and you're eager to explore new places, you've found a soul mate in the Picanto. It may be small, but it's roomy inside, and it's full of big ideas.

The energy of youth **picanto**





Always in style

Where is the latest hot spot? Chances are, it's not far from where the Picanto is headed. Enjoy stealing the spotlight with its stylish contours and bold charisma.



At home in the urban jungle

With its compact dimensions, dynamic performance and agile maneuverability, the Picanto turns a neighborhood of hilly, winding, narrow streets into its very own playground.





The center of attention

When pulling onto a fashionable street, the Picanto immediately becomes part of the scene. With striking curves and colors that pop, it makes a statement that catches the eye and wins the heart.





True style lies within

The Picanto's stylish dashboard groups driving, entertainment and climate controls with logical ingenuity. It feels spacious, wide-open and impressively modern.



Navigation system with 7" screen

Easy to read and operate, the navigation system presents routes, shortest path options and other information on a vivid 7" color LCD screen shared by the audio system and the rearview camera.



android auto



Carplay



Ready for modern life

Getting through a typical day of finding your way, staying informed, meeting people, and staying connected takes a certain level of skill and ingenuity. The Picanto helps you handle all the demands of urban living.



Sun visor illumination lamps Don't miss a spot when you're preparing for a meeting. Pull down the sun visor and open the mirror to activate lights at each side of the glass, as well as a U-shaped mood light strip around the sides and bottom of the glass.



7" color touchscreen audio A vivid 7" color LCD screen is shared by the rearview camera and the audio system. The large screen makes it simple to select radio stations and operate other audio system controls with the touch of a finger.



2.6-inch color TFT-LCD Get tire pressure alerts and other essential vehicle and trip information at a glance with the vivid color LCD located between the instrument dials.



Bluetooth Handsfree Built-in Bluetooth® connects paired, compatible mobile devices seamlessly, giving you easy access to music streaming and hands-free calls.

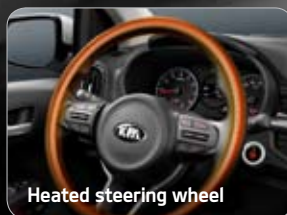


Give yourself room to breathe

It's a small car, but you get it all: headroom, shoulder room, plenty of legroom, and even a comfy front center-console armrest.



Heated front seats



Heated steering wheel



City life requires real flexibility

You always have choices with the Picanto, whether moving people, cargo, or a mix of the two. Enjoy a day out shopping, a road trip, or have the space all to yourself.



60:40 split folding rear seats For maximum flexibility, the rear seatbacks split 60:40 and fold flat, allowing several combinations of people and cargo.



Dual-level luggage board The cargo area floor board mounts flush with the folded seatbacks and conceals a space below to store items out of view.



Double tray Located just below the temperature controls, the double tray provides a convenient space for sunglasses, smart phones or audio devices.



Glove box With separate sections to keep all your favorite accessories organized, the glove box stores items out of sight yet easily within reach.



Front cup holder At the front of the console, dual cup holders keep drinks secure and close at hand.



Center console armrest The floor-mounted center console offers convenient storage and place to rest your arm.



2550L cargo capacity



Truly reliable performance

Reliable, efficient and fun when you need them to be, the Picanto's engines and transmissions offer you a boost of confidence as you drive through life.



67ps, 9.8kg·m

Kappa 1.0 MPI Engine

The smooth-running 67-ps, 1.0-liter MPI engine combines efficiency, power and fun performance.



84ps, 12.4kg·m

Kappa 1.2 MPI Engine

The 84-ps, 1.2-liter dual-CVVT MPI engine with piston-cooling jets and coated piston rings is feisty and capable, yet also quiet and efficient.



Automatic transmission

The 4-speed automatic transmission offers quiet operation and shift points that are set to maximize smoothness even in stop-and-go city traffic.



Manual transmission

The 5-speed manual transmission features friction-reduction measures for lasting performance, and lets you select gears quickly with confidence.



DRIVE WISE

DRIVE WISE is Kia's new ADAS (Advanced Driver Assistance Systems) technology initiative, dedicated to delivering driving pleasure, and the utmost in occupant and pedestrian safety, by taking over tedious and complex tasks traditionally left to drivers.



Expertise in watching out

Using advanced sensing technology, Picanto watches for trouble ahead of you and behind you, warns you, and can even step in to help keep you safe.



PDW-R (Parking Distance Warning - Reverse) You're lucky to find a space in the city, and PDW-R can help you back in with confidence. Using its sensors, it beeps faster, then continuously, as you get closer to a car or object.



Rear view camera with dynamic guidelines Using a waterproof rear camera and the 7" dash display, the rear view camera uses dynamic guidelines, projected on the image, to recommend a path as the driver backs up.



AEB (Autonomous Emergency Braking) Using radar, AEB detects a potential collision ahead, warns the driver, and applies ESC braking to help prevent a collision.



Advanced High-Strength Steel (AHSS) and Hot-Stamped Steel

The Picanto uses more than 44% Advanced High Strength Steel (AHSS), resulting in phenomenal rigidity. And hot-stamping of components is employed in core stress areas. These measures greatly improve average body tensile strength, enhancing cabin protection and improving dynamic performance.

44%

Advanced High-Strength Steel

67m

Advanced adhesives



Front / side / curtain / knee airbags

To help protect occupants and potentially reduce injuries in the event of a collision, Picanto offers driver and front passenger airbags, two front-side airbags, two side-curtain airbags and an available driver's knee airbag.



Obsessed with peace of mind

From its sturdy frame to the latest in sensor technology, the Picanto is dedicated to protecting you when trouble happens and helping you avoid tricky situations in the first place.



HAC (Hill-start Assist Control) At a standstill on an incline, HAC prevents you from rolling backward by gently applying the brakes, for up to two seconds, from the time you lift your foot from the brake pedal, giving you time to switch your foot smoothly to the accelerator.



ESC (Electronic stability control) ESC ensures optimal braking performance and directional control by automatically delivering the right amount of braking force to each wheel according to engine torque and driving circumstances.



Braking system The brakes are tuned to work with the ABS and tires to reduce stopping distance, while maximizing stopping power and directional control while braking.



TPMS (Tire Pressure Monitoring System) When it detects changes in vibrations and tire radius indicating that pressure is below a set limit, TPMS alerts the driver.



An expression of your individuality

Amp up the fun another notch with the choice of numerous trim packages. Whether you prefer sporty accents or a touch of elegance, you'll always stand out from the crowd.



Curate the drive: interior options

Choose the interior that fits your style, from elegant cloth or artificial leather, to the bold Sports interiors with color-accented artificial leather.

EX Saturn Black & Cool Gray Interior



Cloth



Cloth

LX Saturn Black & Cool Gray Interior



Cloth



Cloth

Black High-gloss Package Saturn Black & Cool Gray Interior



Artificial leather



Artificial leather

Brown Package Saturn Black Interior



Sports Package_Red Saturn Black Interior



Navy Package Saturn Black Interior



Sports Package_Lime Cool Gray Interior





It's wise to personalize

Picanto comes with great standard features, but you can make it your very own by choosing from numerous comfort and convenience features.



Sunroof Power controls let you open or close the sunroof with the press of a button, letting in sunlight and a refreshing breeze. Its wide opening gives the Picanto's interior a feeling of added space and airiness.



Auto temperature control Enjoy one-touch comfort by simply setting your preferred temperature, and the automatic system will monitor and maintain it until you change or cancel it.



Audio remote controls Buttons mounted on the steering wheel let you adjust audio functions while your eyes stay on the road.



Auto cruise control Buttons at your fingertips let you set, adjust or cancel the automatic system, simply and quickly.



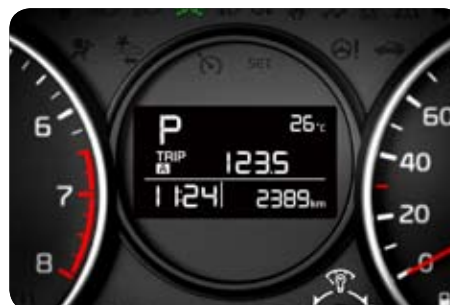
Audio system The optional five-speaker 3.0 audio system with RDS includes a monochrome TFT LCD screen. In addition to radio, it offers connectivity with portable devices through its AUX and USB inputs.



Manual temperature control Simple graphics let you choose your temperature and airflow preferences while you can adjust them quickly whenever you like. Illuminated icons clearly display the current settings when it's dark.



MDPS with tilt steering wheel Motor-driven power steering simplifies turning, while a tilt steering column lets you find the most comfortable driving position.



Segmented cluster LCD A segmented cluster between the instrument dials keeps vital information front-and-center.



Side repeaters Enjoy a more luxurious look with body-color outside mirrors that are available with optional side repeaters, heating function and electric folding mechanism.



AUX and USB ports Connect audio players and mobile devices via USB or mini-RCA cables for instant playback.



Auto light control Set the stalk ring to 'Auto' and the front and rear lights will turn on or off automatically depending on lighting conditions.



Electric outside mirrors In extremely tight situations, a handy one-touch mechanism folds and unfolds mirrors to facilitate safe passage.



Alloy pedals Racing-inspired alloy pedals add to the fun of driving. Raised rubber grips help ensure confident footwork.



Tweeters Tweeter speakers at each end of the dash help bring out the high frequencies of the audio signal.



High-mounted stop lamp Located on the subtle spoiler above the rear window, the lamp safely alerts drivers behind you when you're braking.

Smart key The smart key remote lets you unlock or lock the doors without inserting the key, and you can start the car by simply pressing a button.



Even more choices

The Picanto gives you plenty of choices for wheels, exterior lighting and attractive body colors that range from subtle shades to bright tones that truly stand out.



Projection headlamps with DRL



MFR headlamps



LED-type rear combination lamps



Bulb-type rear combination lamps



Projection foglamps with DRL



Projection fog lamps



Bulb-type DRL



Chrome outside handles



Body-color outside handles

Wheels



14" Wheel Cover



14" Alloy Wheel



15" Alloy Wheel

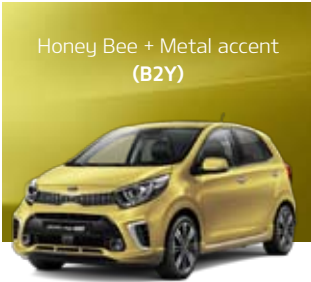


16" Alloy Wheel



16" Alloy Wheel (GT-Line only)

Exterior & accent colors



Dimensions

| | | | | Unit (mm) | |
|-------------------|-------|-----------------------|-------|-----------|--|
| Leg room (front) | 1,085 | Shoulder room (front) | 1,300 | | |
| Leg room (rear) | 820 | Shoulder room (rear) | 1,280 | | |
| Head room (front) | 1,005 | Min. ground clearance | 141 | | |
| Head room (rear) | 960 | Luggage (VDA) | 255 | | |
| | | | | | |

※ All information contained herein was based upon the latest available information at the time of printing. Descriptions are believed to be correct, and Kia Motors Corporation makes every effort to ensure accuracy, however accuracy cannot be guaranteed. From time to time, Kia Motors Corporation may need to update or make changes to the vehicle features and other vehicle information reported in this brochure. Some vehicles shown include optional equipment that may not be available in some regions. All video and camera screens shown are simulated. Kia Motors Corporation, by the publication and dissemination of this material, does not create any warranties, either express or implied, to any Kia products. Contact your local Kia dealer for the most current information.

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